

AI JOB LAUNCH

The AI Job Search Starter Guide

A practical, no-fluff guide to finding real entry-level and experienced AI work — without getting scammed.

Why this guide exists

AI has created a whole new category of work — data annotation, AI evaluation, prompt engineering, AI training, and traditional AI/ML engineering roles. But it's also created a wave of confusing job titles, look-alike scam postings, and "apply here" pages that lead nowhere. This guide gives you a clear map: what these jobs actually are, where the real ones live, how to avoid the fake ones, and how to put your best foot forward.

1. The Five Types of AI Work

Data Annotation & Labeling — Tagging, categorizing, or reviewing text/image/audio data used to train AI models. Usually no coding required — attention to detail matters most.

AI Evaluation & Rating — Comparing AI-generated responses, rating quality, or checking search results against guidelines. Common entry point with platforms like Outlier, TELUS International, and Mercor.

AI Training (Subject-Matter Expert) — Freelance projects where your domain knowledge (medicine, law, literature, coding, languages) helps train or grade an AI's responses in that field.

Prompt Engineering — Designing, testing, and refining prompts so AI tools produce better results. Some roles need technical background; many entry-level versions don't.

AI/ML Engineering — Traditional software/ML roles — building, deploying, and maintaining AI systems. Requires programming and, usually, a technical background.

2. Where the Real Jobs Are

These are real, active categories of companies currently hiring for AI-related work. Always verify the live listing on the official site before applying or sharing any personal information.

Type	Examples	Good for
AI training / rating platforms	Outlier, Mercor, Alignerr, TELUS Intl. AI Community, DataAnnotation	Beginners, flexible schedule
General job boards	Indeed, LinkedIn, Wellfound, Built In, RemoteRocketship	All experience levels
Remote-focused boards	We Work Remotely, Remotive, NoDesk, Jobgether	Fully remote roles
Company career pages	Direct listings at AI-forward companies (Anthropic, OpenAI, etc.)	Highest trust, most competitive

3. Red Flags to Avoid

- Asked to pay money, buy equipment, or pay for "training materials" before you can start.

- Communication only through personal chat apps (Telegram/WhatsApp), never a company domain email.
- Vague job descriptions with no real company name, and salary that seems too high for the effort described.
- Pressure to decide or send personal/bank details immediately.
- Company has no verifiable website, LinkedIn page, or reviews.

4. Before You Apply — Quick Checklist

- Resume highlights relevant skills: writing, research, analysis, coding, or domain expertise.
- You've confirmed the listing is live and current on the official company site.
- You understand the pay structure (hourly, per-task, salary) before starting any work.
- You've researched the company name + "reviews" or "scam" before sharing personal info.
- You're tracking applications: company, role, date applied, and status.

Keep Going

AI Job Launch tracks current AI job listings — including entry-level, freelance, and full-time roles — updated regularly. Visit aijoblaunch.ink/jobs for the current list, and subscribe for new opportunities sent straight to your inbox.

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